



Privacy Policy

Approved by the Board of Directors October 11th 2016

Purpose

Snowboard Ontario (SO) is committed to protecting the privacy of the personal information of its employees, volunteers, members, customers, donors and other stakeholders. We value the trust of those we deal with, and of the public, and recognize that maintaining this trust requires that we be transparent and accountable in how we treat the information that you choose to share with us.

Outlined in the following pages is our policy as it relates to protecting the privacy of your personal information.

What is 'Personal Information'?

Personal information, as used in this policy, is any information that can be used to distinguish, identify or contact a specific individual. Some of the personal information that Snowboard Ontario may collect in the course of our business includes demographic information, as well as facts about, or related to, the individual and personal address information.

Exceptions: business contact information and certain publicly available information, such as names, addresses and telephone numbers as published in telephone directories, are not considered personal information. Information in the public domain is not subject to privacy legislation and as such is not included in this policy.

Where Snowboard Ontario members use their home contact information as business contact information, Snowboard Ontario considers that the contact information provided is business contact information, and is not therefore subject to protection as personal information.

We consider donor and volunteer information always to be personal information, and do not disclose information about donors or volunteers without consent.

Personal information as noted above is typically collected through online Membership and Events registration.

What Snowboard Ontario's Policy on the Protection of Personal Information Means for You

It means that Snowboard Ontario;

- a) Will not sell your personal information to third parties
- b) Will keep all personal information that you provide to us secure from inadvertent disclosure
- c) Will only gather and keep the information necessary to provide you with the proper services

Snowboard Ontario is dedicated to providing you with outstanding service and this includes providing you with the peace of mind associated with knowing that your personal information is protected.

Collection of Personal Information by Third Party Providers

Snowboard Ontario online Membership and Events registration is managed through GOALLINE.



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Please refer to GOALLINE Privacy Policy <http://www.goalline.ca/sports-management-software/privacy-statement.php> for more information.

Snowboard Ontario online and manual payments are managed through PAYPAL. Please refer the PAYPAL Privacy Policy <https://www.paypal.com/ca/webapps/mpp/ua/privacy-full> for more information.

Consent

An individual's consent is required regarding the collection and proposed use of personal information when information is collected. Consent can be either express or implied and can be provided directly by the individual or by an authorized representative. Express consent can be given orally, electronically or in writing. Implied consent is consent that can reasonably be inferred from an individual's action or inaction. An individual's consent is required before confidential information is released to outside parties.

Accuracy, Openness and Individual Access

Snowboard Ontario will maintain as accurate a file as possible members can update thier personal information through the online member login. At any time, you may make a request to see the information that we have on file about you. If you believe that we have inaccurate information on file, you may request that we update our records. Likewise, you may request that we destroy any outdated information.

Disclosure and Information Retention

Snowboard Ontario will never sell or otherwise disclose your personal information to any outside agency or organization for commercial purposes. On occasion, certain organizations may present an opportunity for our Membership that we will determine to be of interest to you and we will pass this information on to you. However, we will never pass on your personal information.

There may be certain situations where Snowboard Ontario may disclose your personal information without your consent. These situations may include the following:

- a) Where we believe that we are required to by law
- b) Internally where we are required to provide you with the services
- c) Where we feel we need to, to protect our rights or the property of Snowboard Ontario
- d) Where we have first acquired your consent

Snowboard Ontario may use your personal information on an aggregated basis for disclosure to third parties, for example to provide a third party with a demographic statistic such as '25% of our Members are between the ages of 35 – 45'. However, be assured that you will never be personally identified.

Snowboard Ontario, like many organizations, is subject to certain legislative requirements regarding the retention of certain records for a period of time. As long as you are an active Member or client of Snowboard Ontario, we will maintain a file containing the information necessary to service your needs. We will update your file as you provide us with new information. Should you ever cease to be a Member



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or a customer of Snowboard Ontario, your personal information will be kept only for the legally required period of time thereafter. When your information is no longer needed it is destroyed or it is made anonymous.

Further Information

If you have any questions regarding Snowboard Ontario's use of your personal information, about anything contained in this policy, or if you wish to request access to the information we currently have on file about you, please contact: aos@ontariosnowboarders.ca